



## YOGURT ESCAPE CORONADO CELEBRATES ONE YEAR ANNIVERSARY

### Dedicated to Supporting the Local Community, Yogurt Escape Starts Second Year

**CORONADO, CA, December 19, 2009** – At Yogurt Escape, Coronado's only self-serve frozen yogurt shop, we are celebrating our one year anniversary and Customer Appreciation Day on Saturday, December 26, 2009! **We will offer our non-fat frozen yogurt at 1/2 price all day!** Come in and vote for your favorite flavor and join our distribution list to enter our raffle for great Yogurt Escape t-shirts and gift certificates. The top six flavors voted on will be offered in our store in January.

During our first year, Yogurt Escape has focused on serving the customer while supporting the local community. Yogurt Escape was founded as a family operation with the goal of becoming the premiere self-serve frozen yogurt operation in San Diego. A fast-growing company, Yogurt Escape has opened three locations this year and will soon open its fourth location in the Gaslamp at 738 Fifth Avenue (@ F Street).

"The Yogurt Escape team is invigorated by the community support we've received over the past year from Coronado's incredible community," said Scott Quan, President, Yogurt Escape. "We have sought to thank the Coronado community by contributing to the Coronado Schools Foundation, partnering with SAFE, eCoronado events, participating in the Christmas parade, among other events."

During the past year, Yogurt Escape has contributed to several community events. At the 2009 Annual Garden Party, Yogurt Escape helped raise money to beautify the Coronado medium by treating guests to their choice of yogurt and toppings. We also supported the local Police and Fire Departments by hosting a Public Safety Appreciation Day, treating each officer and firefighter to a hand-delivered frozen yogurt in partnership with Coronado SAFE. In addition, donations were made to friends at the Coronado Seniors Association, Coronado Middle School tennis and lacrosse teams, Coronado Library, Coronado High School Islander Football, eCoronado.com, Christ Church Day School, Coronado Chamber of Commerce, and the Coronado Schools Foundation, among others.

#### About Yogurt Escape:

Yogurt Escape, Coronado's only self-serve frozen yogurt store, offers 15 different non-fat and low-fat yogurt options and over 40 different toppings each day, including an original tart and a non-dairy yogurt. Classics such as vanilla and chocolate are always available. Yogurt Escape gives the customer complete control to make your yogurt your way. The possibilities are endless, with a wide variety of toppings ranging from fresh fruit, granola and cereals, to all kinds of candies, sprinkles and specialty sauces such as chocolate and caramel. The perfect Escape! Yogurt Escape has three other locations in San Diego in La Jolla Shores at 2134 Avenida de la Playa (Next to Piatti's), near Kaiser Permanente at 6171 Mission Gorge Road (Next to Souplantation) and a fourth location opening soon at 738 Fifth Avenue (@ F Street) in the Gaslamp. For more information about Yogurt Escape, visit <http://www.yogurtescape.com> or get to know the shops on Facebook (<http://www.facebook.com/yogurtescape>) and Twitter (<http://twitter.com/yogurtescape>).