

Yogurt Escape Coronado Donates \$1,000.00 to Coronado School's Foundation

Dedicated to Supporting the Local Community, Yogurt Escape Starts Second Year

Coronado, CA, January 27, 2010 – Yogurt Escape, Coronado's only self-serve frozen yogurt shop, enters its second year with a donation of \$1,000.00 to the Coronado School's Foundation. Yogurt Escape is reaching out to thank the students of Coronado for their continued support, and recognize the significant impact they have made on the store's success over the past year. This will be the second donation Yogurt Escape has made to the Coronado School's Foundation since opening its doors in December of 2008.

During our first year, Yogurt Escape has focused on serving the customer while supporting the local community. Yogurt Escape was founded as a family operation with the goal of becoming the premiere self-serve frozen yogurt operation in San Diego.

"The Yogurt Escape team is thankful for the community support we've received over the past year from Coronado's incredible community," said Scott Quan, President, Yogurt Escape. "We have sought to thank and contribute to the community through local sponsorships, donations to Coronado Schools Foundation, partnering with SAFE, eCoronado events, participating in the Christmas parade, among other events."

During the past year, Yogurt Escape has enjoyed contributing to several community events. At the 2009 Annual Garden Party, Yogurt Escape helped raise money to beautify the Coronado medium by treating guests to their choice of yogurt and toppings. Yogurt Escape also supported the local Police and Fire Departments by hosting a Public Safety Appreciation Day, treating each officer and firefighter to a hand-delivered frozen yogurt. In addition, donations were made to friends at the Coronado Seniors Association, Coronado Middle School tennis and lacrosse teams, Coronado Library, Coronado High School Islander Football, ecoronado.com, Christ Church Day School, Coronado Chamber of Commerce, and the Coronado Schools Foundation, to name a few.

Yogurt Escape Coronado offers 15 premium rotating fat-free and kosher frozen yogurt flavors with over 40 topping options, including fresh fruit.

About Yogurt Escape:

Yogurt Escape, Coronado's only self-serve frozen yogurt shop, offers 15 different non-fat and low-fat yogurt options and over 40 different toppings each day, including an original tart, a no sugar added, and a non-dairy yogurt. Classics such as vanilla and chocolate are always available. Yogurt Escape gives the customer complete control. The possibilities are endless, with a wide variety of toppings ranging from fresh fruit, granola and cereals, to all kinds of candies, sprinkles and specialty sauces such as chocolate and caramel. The perfect Escape! Yogurt Escape has three other locations in San Diego at La Jolla Shores at 2134 Avenida de la Playa (Next to Piatti's), at 6171 Mission Gorge Road (Next to Souplantation) and a fourth location opening soon at 738 Fifth Avenue in the Gaslamp. For more information about Yogurt Escape, visit <http://www.yogurtescape.com> or get to know the shops on Facebook (<http://www.facebook.com/yogurtescape>) and Twitter (<http://twitter.com/yogurtescape>).